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Core Issues

- Top three points of interest:
 - Business Intelligence
 - Security
 - Asset Tracking

- Questions

Business Intelligence



- So much information
 - So little time
- Dashboards are all about information
 - Relevant information
 - Single point of truth
 - Results must be actionable
 - Deliverable to all points of the business
 - Drill-down is essential
 - Real-time delivery

Business Intelligence



- Key things about information:
 - What are you collecting?
 - How are you collecting it?
 - Why are you collecting it?
 - What does it represent?
 - Why do you have the dashboard?
- Dashboards will not solve problems
 - They only deliver visibility

Business Intelligence



Security

- Always a concern – always new things popping up
- Targeted attacks
- Government sponsored hacking
 - We do it too
- No-one is too small to be noticed
- There is no such thing as uninteresting
- Always money to be had in blackmail

Security

- SANS top two security threats:
 - Exploits for all commonly used software
 - If not patched, compromised machines can send information out of the organisation
 - Internet-facing web sites
 - Badly designed sites can expose confidential information
 - Can force users to perform tasks without their knowledge
- Security is all about risk management

Asset Tracking

- Most businesses have a wireless network (WiFi)
- The network “knows” where connected devices are
 - It’s all in the math (and some trigonometry)
 - The better the network, the more accurate it is
- Any native network device can be tracked
- Anything can have a network device attached to it
 - There are very convenient form factors
 - No need to carry a laptop with you

Asset Tracking

- Applications:
 - Health – asset location for servicing
 - Aged Care – location awareness and distress management
 - Resources – vehicle and asset tracking
 - Education – student tracking and location services

Questions?

Thank you

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