

## MEDIA RELEASE

FOR IMMEDIATE RELEASE

May 21, 2010

### L7 Solutions launches L7 Training

L7 Solutions (L7) has successfully launched a new business arm focusing on the ever growing skills shortage market – L7 Training. To fast track the establishment of the business, L7 have also acquired purpose built assets, training facilities, an existing WA client list and have renegotiated a 6 year lease of 1044 SQM within Septimus Roe Square. L7 Training is initially focusing on IT skills development, professional development, effective management/leadership skills, project management and end user computer training. The roadmap is for the business to quickly extend into certified technical training and compliance education.

This now expands L7 to comprise of four distinct business units; Advisory, Integration, Managed and Training services. L7 has been growing their training offerings within their Advisory practice but chose to step change the growth by purchasing pre-built facilities. *“With the current skills shortage within WA the time was right to increase our focus on our training business to address the demand”* states CEO, Matt Sullivan. He further adds *“the strategy for the growth of L7 over coming years will be niche local acquisitions in line with our core business model, with this being a straight purchase of facilities and client lists”*. The Training business is expected to return the business circa \$0.5M in Net Profit within its second year of operation and will further diversify L7 Solutions business.

With the expansion, L7 will be leveraging the good will of the already established client list in Perth’s Corporate and Government sectors and will now allow the clients to draw upon the additional services of the L7 portfolio. For further information about the L7 Training business, including courses available, schedules and end of financial incentives, please visit [training.L7.com.au](http://training.L7.com.au).

-ends-

#### Contact:

Name: Matt Sullivan, CEO, L7 Solutions

Phone: 0418 921 125; [matt@L7.com.au](mailto:matt@L7.com.au)

#### About L7

*Formed in 2004, L7 Solutions is an Information Technology and Consulting company with a vision to be the market leader in delivering innovative business solutions. Based in Perth, Western Australia, L7 is comprised of four discrete business units - Advisory, Integration, Managed Services and now Training. Our mission is to partner with our clients so that they can experience the full lifecycle of L7 and realise improvements in their business.*