

L7 Solutions—Media Release

Nine Lives Media Inc. Names L7 Solutions to the MSPmentor 100

Second-Annual Research Report Identifies the World's Most Progressive Managed Services Providers

PERTH, WA, 18 February 2009—L7 Solutions has landed on Nine Lives Media Inc.'s second annual MSPmentor 100, a distinguished research report indentifying the world's most progressive managed service providers.

“The L7 Managed Service products were developed from soliciting feedback from our clients over the past five years and through detailed market research within the managed services industry both here in Australia and in the US/Europe,” said Matt Sullivan, L7's CEO. “All businesses are now operating in a ‘new economy’ and are looking at IT managed service providers as key business partners to help drive innovation, efficiency and lower overall IT spend.”

The free MSPmentor 100 report, available at www.MSPmentor.net, is based on data from MSPmentor's global online survey, conducted October through December 2008. The MSPmentor 100 report recognizes managed services providers based on a range of revenue and management metrics. “There's no doubting the momentum of managed services providers within the MSPmentor 100,” said Joe Panettieri, editorial director of MSPmentor. “As a whole, MSPmentor 100 companies generated nearly \$800 million in managed services revenue in 2008, up a dramatic 46 percent from 2007.”

MSPmentor, produced by Nine Lives Media Inc., is the ultimate guide to managed services. MSPmentor features the industry's top-ranked blog, webcasts, podcasts and videos. It is the number one online media destination for managed services providers in the world.

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About L7

L7 Solutions was recently recognised by *BRW* as being the 18th fastest growing company in Australia. Formed in 2004, L7 Solutions is a leading Western Australian-based IT services and solution provider offering expert IT advice, technical expertise and solutions to clients. With a dynamic team of IT and business professionals, L7 assists clients to analyse, plan, build and manage their IT infrastructures.

About Nine Lives Media Inc.

Nine Lives Media Inc. (www.NineLivesMediaInc.com) embraces the changing IT media landscape. Nine Lives focus on highly targeted IT audiences, specialized content and lead generation services. Our first three destinations (MSPmentor.net, TheVARguy.com and WorksWithU.com) feature the top-ranked media blogs in their specific markets.

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